



PROFILE



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YOUR TECHNOLOGY SOLUTIONS PARTNER

eNova Solutions was founded by a group of experienced professionals from United States in 2004. The Indian subsidiary of eNova Solutions is eNova Software and Hardware Solutions Pvt Ltd (eNova). eNova specializes in providing solutions that will resolve business Issues directly to make and build better processes in and around the company. On the solutions front, our hardware and software architects are from across the world, specifically from the United States, Singapore and India.

Our Highly Scrutinised Solution always leverages the best of software and hardware technologies available in these regions. The User-Interface designers are from the United States with the best artistic talents we can find. We aim to provide our clients with innovative, cost-effective solutions without ever compromising on quality. eNova has the competence required to provide the best solutions to any type of organization.

WE CELEBRATE IT



eNova follows the principles of Total Quality Management by seeking to satisfy the external customer with quality software and hardware based solutions and to continuously improve processes by working smarter and using processes with built-in quality checks.

Quality Policy



Networking

Network Engineers at eNova are certified in Network design and the architects are consultants who work for the American Department of Defense.

Our Core Focus When Designing Networks

- ▶ Security
- ▶ Speed
- ▶ Cost
- ▶ Cutting Edge Technology

A Simplistic View Of Our Approach

Our Services Include

- ◆ Developing awesome website, process oriented automation (including software and hardware) that is better than your competitors.
- ◆ Provide guidance on taking web presence to the next level by portraying important happenings from the Organization etc.
- ◆ Portal access to centralize learning across the company/institution, like International Companies/ Universities.
- ◆ Provide consulting to bring the site to the top of search results (SEO, Adwords etc.,) when a prospective student/customer searches for a better product/service/Institution.
- ◆ Supported Verticals: - Education, Automobile, Manufacturing, Information Technology, eCommerce.

All Focused Towards

Enhancing the experience of new, prospective clients/students and help them to make better product decisions.

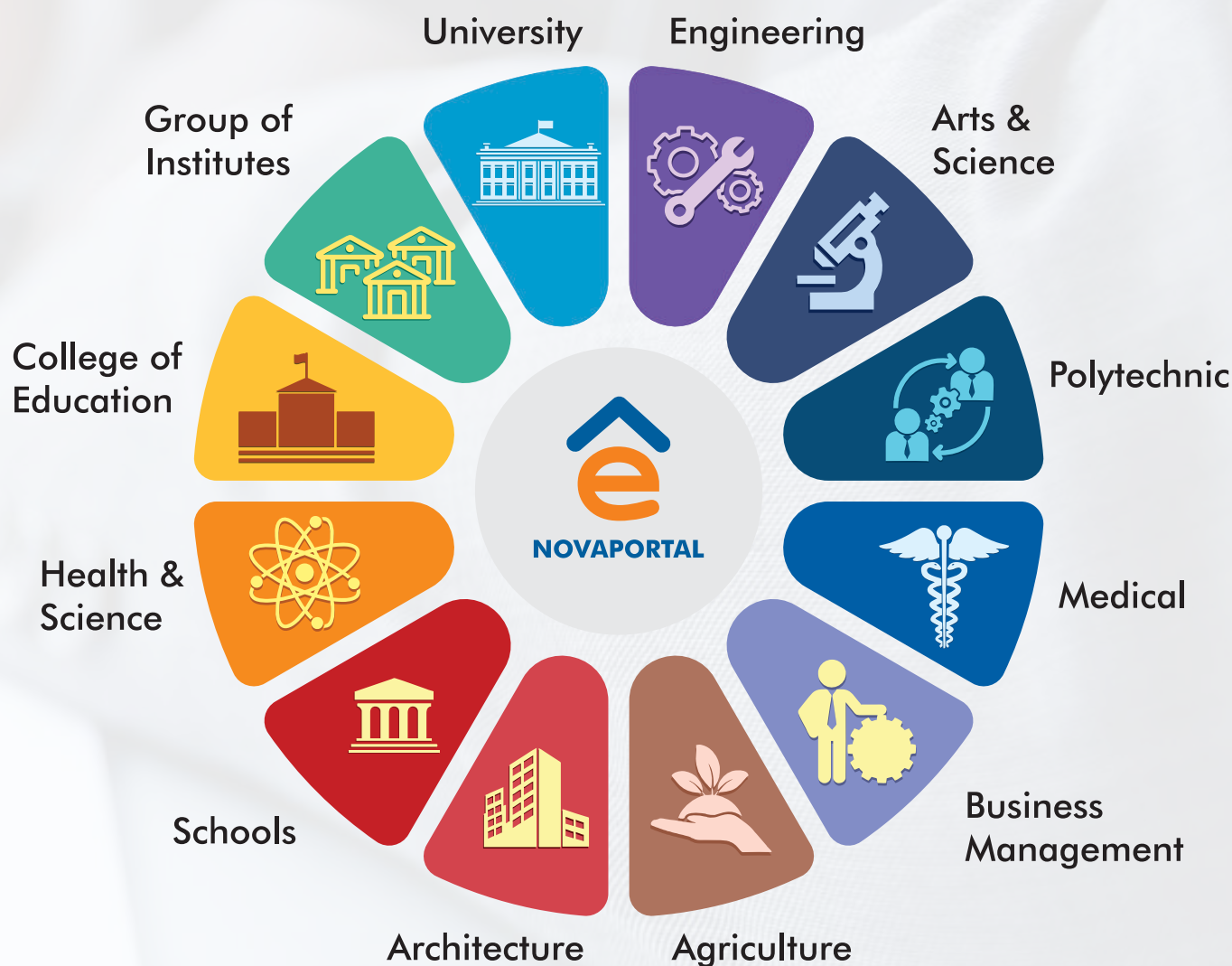
Enhance the experience of Existing customers/student to reflect our mark of excellence.

TOP PRODUCTS

- NovaPortal** : Automating operations around teaching & learning. (Governance, OBE, COE, Hostel, Transport, Administration, Academics, eLearning, Compliance etc.,)
- Skoolportal.in** : A portal for schools that helps interface parents, students, staff and management
- Askforschool.com** : Information aggregation and promotion site for all schools in India
- Masspromotions.in**: SMS, Voice, Whatsapp, Email, Social Media Promotions in one place and more...

ERP SOLUTIONS FOR EDUCATIONAL INSTITUTIONS

NOVAPORTAL



NOVA PORTAL PACKAGE DETAILS

1 to N INSTITUTIONS, UNDER ONE PORTAL



e GOVERNANCE

Governance Management

- Map Policies to NBA/NAAC Framework
- Monitor Committee Progress
- Manage Committee Roles



e REPORTING

Reporting Management

- Multiple Institutions / Colleges
- Trend Charts



e GRIEVANCE

Grievance Management

- Track Work Progress and Maximum Perfection



eADMISSION

Admission Management

- Inquiry Management
- Online Test Delivery
- Ranking & Counselling Schedule
- Certificate Verification



eTRANSPORT

Transportation Management

- Vehicle Maintenance
- Route Planning
- Fees Management



eOFFICE

Office Automation Management

- Student Application Management
- Fees Management
- Biometric Staff Attendance
- Staff Salary Calculation
- Staff Leave Management
- HR Management
- TC, Bonafide



eHOSTEL

End to End Hostel Management

- Biometric Hostel Attendance
- Mess Bill Automation
- Inventory
- Hostel Breakage Fee Management



eACADEMICS

Complete Delivery Management

- Internal Marks
- Attendance
- SMS / Whatsapp - to Parents*
- Lesson Plan and Materials
- Timetable Management
- Faculty Swap



eLEARNING

Online Learning Management

- Digital Language Lab Framework
- Testing with Types (Syllabus Flexible)



eVAL/SURVEY

Feedback Management

- Professor / Student Feedback
- Stakeholder's Feedback



eLIBRARY

Physical & e-Book Management

- Read Online Books
- Review Book Due Dates
- Late Fee History by Student
- Book Reservation



e PORTAL

Social / Digital Ready Website

- CMS Web Portal / Website
- Current Student
- Alumni



e MOBILE

Mobile Management

- Mobile Ready
- Android & iPhone App



e PAYMENT

Electronic Payments

- Online payment gateway integration
- Ability to pay all fees online



eCOE

COE Automation

- a) CBCS
- b) OBE
- Online Result Publishing
- Exam Hall Management
- QP Management
- Remuneration



eDM

Digital Marketing

- Branding
- Promotion
- Brand Value Management



eALUMNI

Alumni Management

- Alumni Portal
- Alumni Profile Management
- Alumni Communication
- Alumni Sponsorship



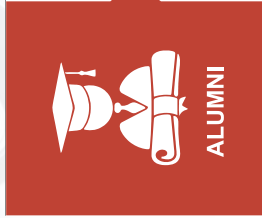
ePLACEMENT

Placement Management

- Tracking
- Scheduling
- Reporting



PLACEMENT

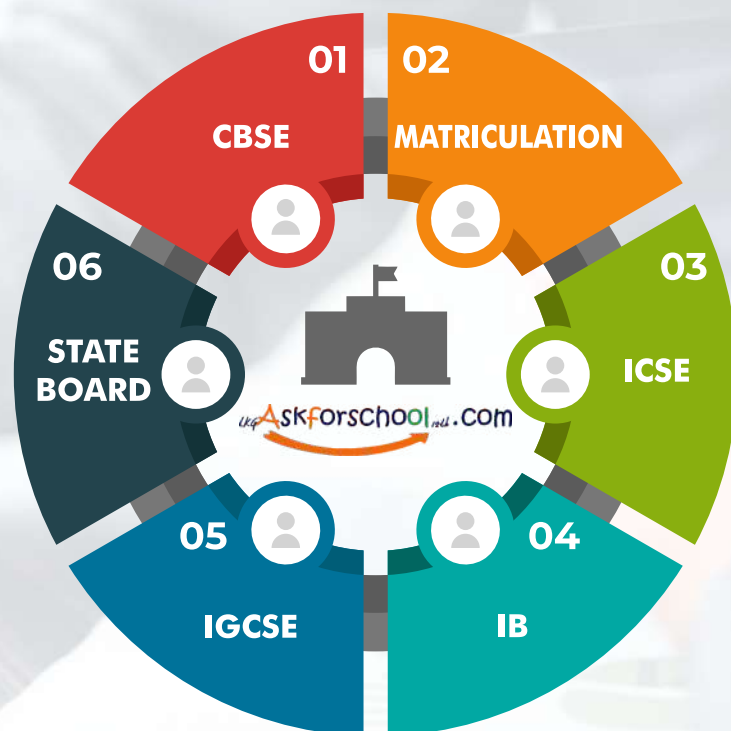


ALUMNI

ERP SOLUTIONS FOR EDUCATIONAL INSTITUTIONS

UKG **Askforschool** 12th .com

Empowering millions of
Students in Making
THE Right Career &
School Decision



SKOOL PORTAL

Easy and Convenient
SCHOOL-PARENT
Portal



DIGITAL MARKETING & BRANDING



SEO

- Keyword Research
- Create Pages optimized for search
- Makes Website Unique, Valuable & Engaging
- Create Backlinks Etc.,

SEM

- Brand awareness & brand equity
- Increase the SERP Visibility & Search results
- Audience Segmentation & Targeting
- Leverage PPC Strategy & Brand Structure

SMM

- Explore & Reflect Brand Presence
- Build brand loyalty
- Audience Segmentation & Targeting
- Set measurable & achievable goals
- Marketing Strategy & multiple marketing platforms Etc.,

EMAIL MARKETING

- Audience Segmentation
- Content Personalisation Etc.,

JUSTDIAL

- Strong Brand Recognition
- Offers attractive value proposition to SMEs
- Multiple platform service on large scale
- Efficient & Profitable Business Model
- Valuation & Recommendation Etc.,

CONTENT MARKETING

- Keyword Research
- Content Research
- Content Writing
- Graphic Design Etc.,

ONLINE REPUTATION MANAGEMENT

- Information Management
- Brand Valuation
- Review Management Etc.,

WEB ANALYTICS

- Performance Measurement
- Insights on User Behaviors
- Optimization ability Etc.,

AGGREGATION SITES


























- Shiksha
- Collegedunia Etc.,

STALLS / EXPO

- Build brand proximity
- Help you know your Competitors Well
- Will meet with potential customers, helps you to start building your marketing lists Etc.,















SOME OF OUR CUSTOMERS IN INDIA

 ambal A U T O AUTHORIZED MARUTI DEALER	 CHRIST THE KING POLYTECHNIC COLLEGE	 ERODE SENGUNTHAR ENGINEERING COLLEGE	 GOVERNMENT COLLEGE OF ENGINEERING BODINAYAKANNUR	 GOVERNMENT COLLEGE OF ENGINEERING DHARMAPURI
 GOVERNMENT COLLEGE OF ENGINEERING BARGUR	 GOVERNMENT COLLEGE OF ENGINEERING SALEM	 GOVERNMENT COLLEGE OF ENGINEERING SRIRANGAM	 GOVERNMENT COLLEGE OF ENGINEERING THANJAVUR	 GOVERNMENT COLLEGE OF TECHNOLOGY COIMBATORE
 KUMARAGURU COLLEGE OF TECHNOLOGY	 KIT-KALAINARKARANANDHI INSTITUTE OF TECHNOLOGY COIMBATORE, TAMILNADU	 KVIM BUSINESS SCHOOL KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES	 Kongunadu College of Engineering & Technology [Autonomous]	 Nandha Engineering College
 SNS COLLEGE OF ARTS & SCIENCE COLLEGE	 SNS COLLEGE OF TECHNOLOGY	 SNS COLLEGE OF ENGINEERING	 SRI RAMAKRISHNA ENGINEERING COLLEGE	 SRI SHAKTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY
 SANKAR POLYTECHNIC COLLEGE	 TAMIL NADU AGRICULTURAL UNIVERSITY	 Schnell SCHNELL ENERGY	 VAANI MATRICULATION HIGHER SECONDARY SCHOOL	 CREDAI TEXVALLEY

and more...

SOME OF OUR CUSTOMERS IN USA

 SC.GOV The Official Web Site of the State of South Carolina	 AUCTIONHOUSEPRICES.COM EST 2006	 SleepManage MANAGEMENT DIAGNOSTICS TECHNOLOGY	 Sleep-i SLEEP DIAGNOSTIC CENTER
 MySAM Central	 The Change Corps SC, USA	 BiC GRAPHIC	 NewVenue Technologies inc.
 Hindu Temple of South Carolina ஸ்ரீ ஸரஸ்வதி காலேஸ்வரி சைவம் திருவிழா	 Prostaffing inc.	 Core I.T. STAFFING Matching Talent to Technology	 PROMETHEUS GROUP

and more...



YOUR TECHNOLOGY SOLUTIONS PARTNER



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